



Colin Ashby

San Marcos, Texas

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Education

Bachelor of Science, Texas State University Dec. 2014

Major: Mass Communications-Public Relations

Minor: Writing

Work Experience

Contributing Writer/USA Today College & College Tourist / Jan. 2014 -

Present

- Inducted into competitive USA TODAY COLLEGE contributing program.
- Pitch articles for potential to be included on USA Today College's webpage.
- Write lifestyle/travel posts for College Tourist

Substitute Teacher/San Marcos School District / Jan. 2014 - Present

- Instruct middle and high school classes
- Manage classes of 15-30 students, planning activities for class period

Chief Financial Officer/Texas State Public Relations /April 2013-Present

- Account planning and budgeting for the chapter
- Membership management through email blasts and social media updates
- Monitor over 60 membership applications and questions

Writing Intern/Texas State University News Service / May 2013 - Aug. 2013

- Assembled contacts and interviewed sources for info on releases
- Constructed news and press releases from gathered research

Community Relations Intern/Hays County Food Bank / May 2013 - July 2013

- Planned/aided in community events: Food Strike Bowling, Fruit Month
- Compiled church list of hays county churches for future events
- Asked back to assist with community event efforts after internship term

News Reporter/On Air Anchor/KTSW 89.9 /Jan. 2013 - May 2013

- Contributed news segments to weekly In the Public Interest Show
- Read short news write ups live on radio as part of Other Side Drive Show

News Reporter /University Star/Aug. 2012 - Nov. 2012

- Compiled feature articles, releases, and news stories for publication
- Identified news story sources and consulted to get better perspective on story

Skills

- Microsoft Office (Word, Excel, PPT, Publisher)
- Photo Editing (Photoshop)
- Sound Editing (Adobe Audition)
- Design & Layout (InDesign, Publisher)
- HTML/CSS
- News Writing (AP Style)
- Video Editing (Sony, Movie Maker)

Activities

- **TXST Public Relations Chapter:** (Fall 2012-Present) Treasury, Bobcat Build Jobsite Leader
- **Bobcat Promotions:** (Sept. 2013-Jan. 2014) Member of for-profit student public relations firm. Pitched to clients
- **Austin Film Festival & SXSW Volunteer**
- **EHS Early College Speaker (2011)**